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**FOR IMMEDIATE RELEASE:**

Gutchess Lumber Rolls Out New Product Offering

*Cortland, New York – September 9, 2016*

Gutchess Lumber announced today they have removed from their kilns the first ever boules produced in their 112 year history. The boules will be available in five species, according to company spokesman, Scott Whitmore, Vice President of Marketing. They are being produced in Red Oak, White Oak, Cherry, Ash, and Walnut.

According to Whitmore, the company received a number of inquiries on boules and as a result, they conducted additional market research which led to the decision to move forward to produce them. “We will not be selling individual flitches at this time and time will tell whether we expand our offering of boules in other species and thicknesses aside from the 10/4 we are sawing today. Our company places a premium on product quality and the drying is an integral part of our being able to deliver a quality product. We were extremely pleased with the finished product and feel that our customers will be too.”

The company earlier this year began offering rustic grade hardwood lumber in four species, White Oak, Hickory, Hard Maple, and Cherry. All of the rustic offerings are currently offered only in 4/4. “The driver behind these new offerings such as boules and rustic sorts in our product portfolio,” says Whitmore, “is to make it easier for our customers to be able to build a truckload around all of our products while at the same time, being at the forefront of trends.”

Gutchess Lumber is an Employee Stock Ownership Plan Company (ESOP) with manufacturing operations in both Pennsylvania and New York. The company has been in business since 1904.

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