**News Release**

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**Earth Day is a time to celebrate our natural resources**

*[INSERT ORGANIZATION NAME] and Gutchess Lumber honor Earth Day*

<CITY, STATE>, [DATE] – With spring upon us, April is the perfect time to celebrate our natural resources and Earth Day. As the days and our environment bloom anew with the promise of a new season, *[INSERT ORGANIZATION NAME]* and Gutchess Lumber want you to remember one of our greatest resources: our trees.

 “We celebrate Earth Day every day by practicing responsible forestry management practices that allow the hardwood products we produce to store the carbon trees capture for decades, centuries, or indefinitely in some cases,” Gutchess Lumber President and Chairman Matthew Gutchess said. “By using hardwood products, you too can help to mitigate climate change.”

According to the [U.S. Forest Service](https://www.fs.usda.gov/sites/default/files/legacy_files/media/types/publication/field_pdf/USFS-overview-0106MJS.pdf), forests cover about one-third of the United States and help offset 10 percent of carbon emissions. Additionally, around 124 million Americans rely on forests to help provide clean drinking water — a resource that needs to be protected and celebrated every day.

[INSERT YOUR SPOKESPERSON’S QUOTE HERE]

Earth Day was first celebrated on April 22, 1970, in an effort to raise awareness and push Congress to establish a federal agency to address environmental concerns, now known as the Environmental Protection Agency (EPA). Since then, the celebration of Earth Day has been an opportunity to raise awareness and educate the public about climate change and the ways in which we impact our planet through our actions.

This Earth Day, or any day, consider using real [wood products](https://www.forestcarbondataviz.org/) that capture and store carbon or helping lower your carbon footprint by biking or walking to your destination, recycling, and conserving water. All of these actions can make a difference for our planet! For additional ideas on Earth Day activities, visit the EPA’s [website](https://www.epa.gov/earthday/earth-day-2023-infographic).

**About Gutchess Lumber**

Gutchess Lumber is a 5th generation family and employee-owned organization that is committed to producing the finest quality of northern hardwood lumber across New York and Pennsylvania. Founded in 1904, the company has over 500 employee-owners and maintains high quality lumber being a fully integrated producer of hardwood, from timberlands to sawmills to dry kilns. To learn more about Gutchess Lumber and their products, visit their website [here](https://www.gutchess.com/).

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