**News Release**

**Contact:**

INSERT CONTACT NAME
INSERT CONTACT PHONE NUMBER
INSERT CONTACT EMAIL

**Consumers can reduce their environmental impact with wood products**

*[INSERT ORGANIZATION NAME] and Gutchess Lumber share how wood products store carbon*

<CITY, STATE>, [DATE] – In a process known as “sequestration,” trees help store carbon dioxide–even years after they’ve been harvested for wood. While this phenomenon can often be difficult to understand, [INSERT ORGANIZATION NAME] and Gutchess Lumber help consumers better comprehend the process. While consumers can leave the details to the experts, knowing a bit about how this process can help them reduce their carbon footprint is essential.

“Our commitment to environmental stewardship begins in the forest and supports the flow of carbon that is sequestered in the timber to the hardwood lumber products we produce,” Gutchess Lumber President and Chairman Matthew Gutchess said.

Here’s how it works:

***Step one***

Trees absorb carbon dioxide from the air through photosynthesis and store it in its woody biomasses, such as trunks and branches.

***Step two***

Companies, such as Gutchess Lumber responsibly harvest mature trees through the help of their forestry teams. This allows the trees to regenerate naturally.

***Step three***

Harvested logs are manufactured into hardwood boards that are then used in the making of wood products, including tables and chairs. The carbon is stored in these products and is a great way to reduce your impact on the environment.

[INSERT YOUR SPOKESPERSON’S QUOTE HERE]

So, consumers should consider using wood for their next purchases, products, and building endeavors.

For more information about the carbon cycle of forests, visit [here](https://portal.ct.gov/DEEP/Forestry/Climate-Change/Carbon-and-Forests#:~:text=Forests%20are%20a%20critical%20component,growth%20of%20plants%20and%20trees).

**About Gutchess Lumber**

Gutchess Lumber is a 5th generation family and employee-owned organization that is committed to producing the finest quality of northern hardwood lumber across New York and Pennsylvania. Founded in 1904, the company has over 500 employee-owners and maintains high quality lumber being a fully integrated producer of hardwood, from timberlands to sawmills to dry kilns. To learn more about Gutchess Lumber and their products, visit their website [here](https://www.gutchess.com/).

# # #